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**TAKE ALONG TRAVEL WIPE CONTEST 2011
ENTER TO WIN AIRLINE TICKETS!!!**

Many of our patients look forward to this time of year, when Hospitality Dental kicks off our annual Travel Wipe Vacation Picture Contest.

Every summer we encourage our patients to take "Hospitality Travel Wipes" along with them on their vacation. These travel wipes are small wet napkins that are sealed, and can be very handy in those messy moments often encountered during the many adventures on vacation.

All new or existing patients of Hospitality Dental are welcome to enter the contest. Simply take a picture of yourself, the travel wipe and a landmark indicating where you traveled. Be sure to submit your picture(s) for entry no later than September 30th, 2011. You may submit your entries by mail, e-mail, or by hand carrying them into one of our 7 locations. The winner will be selected by October 31st, 2011 to receive 2 AIRLINE TICKETS FOR TRAVEL ANYWHERE in the continental US.

As always, we look forward to the numerous photos we receive from all over the world. We wish you safe and enjoyable travel this summer!

[Click to view previous Take Along Travel Wipe Contest Winners and for additional information.](#)

The Untapped Power of Smiling

The Untapped Power of Smiling

By: Ron Gutman, founder and CEO of HealthTap

Recently I made an interesting discovery while running - a simple act that made a dramatic difference and helped carry me through the most challenging segments of long distance runs: smiling. This inspired me to embark on a journey that took me through neuroscience, anthropology, sociology and psychology to uncover the untapped powers of the smile.

I started my exploratory journey in California, with an intriguing [UC Berkeley 30-year longitudinal study](#) that examined the smiles of students in an old yearbook, and measured their well-being and success throughout their lives. [7] By measuring the smiles in the photographs the researchers were able to predict: how fulfilling and long lasting their marriages would be, how highly they would score on standardized tests of well-being and general happiness, and how inspiring they would be to others. The widest smilers consistently ranked highest in all of the above.

“When we smile we not only appear more likeable and courteous, but we are actually perceived to be more competent!”

Smiling also makes us look good in the eyes of others. A recent [Penn State University study](#) confirmed that when we smile we not only appear more likeable and courteous, but we're actually perceived to be more competent.

In my fascinating journey to uncover more about smiling, I discovered something far greater than just a way to get through a challenging run - I found a simple and surprisingly powerful way to significantly improve my own life and the lives of others.

See the link provided for further information and to continue reading the featured article:
<http://blog.healthtap.com/2011/05/10/10-ted-video-the-untapped-powers-of-smiling/>

If interested in improving your smile, please feel free to visit the link <http://www.hospitalitydental.com/html/services.html> for further information regarding orthodontic services!

The Price of a Perfect Smile

“Americans have become more focused on the appearance of their teeth.”

In recent years, Americans have become more focused on the appearance of their teeth, and it is less common to see someone's "natural" ivories. Consumers, perhaps inspired by sparkling celebrity smiles in magazines and on television, have become less tolerant of chipped choppers, wayward bicuspid and seemingly any degree of dental discoloration. Dentists have also become savvy about selling their cosmetic services--they are no longer doctors with drills and a six-month bounty on your mouth, but consultants who can help you improve your smile.

As a result, the number of cosmetic dental procedures requested in the U.S. has grown by about 12% over the last five years, according to the American Academy of Cosmetic Dentistry.



Jane Fonda's \$55,000 Smile

See the link provided for further information and to continue reading the featured article:

http://www.forbes.com/2006/06/01/teeth-cosmetic-cost_cx_sy_0602health.html

If interested in making your smile sparkle, please feel free to visit the link <http://www.hospitalitydental.com/html/services.html> for further information regarding orthodontic services!

TAKE ALONG TRAVEL WIPE CONTEST 2011

TAKE ALONG TRAVEL WIPE CONTEST 2011

ENTER TO WIN AIRLINE TICKETS!!!

All entries, submitted via postal mail, hand delivery, social media sites, or email must be received no later than September 30, 2011, 12:00 PM PST. Photo must be indicative of location and should feature a recognizable landmark. By entering, participants agree to forever and irrevocably release and hold harmless Hospitality Dental Associates (HDA), as well as any directors, officers, employees or organizations associated with HDA from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the contest. HDA is not responsible for incorrect/incomplete entries, entries not received, or undeliverable prize/prize notifications. Entry to the contest guarantees entrant's ownership of all copyrights of photo submission(s) and constitutes to the consent to release all rights to HDA and allow the reproduction and publication of submission(s) for marketing purposes. By submitting entry, contest participants agree to be bound by contest rules and to have accepted rules, regulations, and restrictions determined by HDA. Prize not redeemable for cash, non-transferable, will not be substituted in any way, and must be redeemed by eligible prize winner within one year of contest submission deadline.

Don't forget to take along Hospitality Dental Travel Wipes with you on your next vacation!

Just bring along the Travel Wipes, snap a photo with the Travel Wipes, and submit your vacation photo featuring you and the Travel Wipes to Hospitality Dental. Enter the Take Along Travel Wipe Contest to win round trip airfare for two to any destination within the continental United States!

- Hospitality Dental

PS: Visit us on Facebook to vote on your favorite photo!



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